

# STRATEGIC FRAMEWORK



#### VISION

Calgary Fetal Alcohol Network believes in a community where no family faces FASD alone, and individuals thrive.



#### MISSION

Working together through innovative action, we champion a healthy response to FASD in Calgary and surrounding areas.

## STRATEGIC PILLARS



### **ACCEPTANCE**

CFAN connects people with the information, insights, and practical strategies needed to dispel myths and misinformation and to cultivate the understanding, opportunities, and care that individuals with FASD deserve.



#### **LEADERSHIP**

CFAN brings people and knowledge together, so we move forward and continue to be champions for the current and potential future families facing FASD.



### SUPPORT

CFAN ensures individuals and caregivers will receive effective supports and services that are tailored to their specific needs and available throughout their lives.

## **STRATEGIES**

PROVIDE LEADERSHIP ON FASD ISSUES

We will be recognized as a leading voice, responsive leader, and community builder.

BE A
KNOWLEDGE
HUB

We will be a resource that delivers current, timely, and useful FASD information to the community.

INFLUENCE PUBLIC POLICY

We will take a leadership role to advocate for FASD awareness at all levels of government.

SERVICE DELIVERY

We will model excellence in FASD support and service delivery through best practices, innovation, and accountability.

ENSURE FINANCIAL SUSTAINABILITY We will ensure that our organization is financially secure and supported through increased focus on fundraising and targeting relevant grant opportunities.

ORGANIZATIONAL DEVELOPMENT

We will invest in our people and systems to foster organizational excellence.